





ABOUT LIGNIN

Lignin Growth Partners is a consulting firm that specializes in acquisitions and new partnerships. We help our clients define and execute plans for long-term, sustainable growth. Whether the plan calls for acquisitions, new products/services, or capital, we work with business owners side by side to achieve the momentum needed for success.



GROWTH CONSULTING

Growth takes investment of time and money. We act as an advisor to our clients to help identify the right partners to accomplish the launch of a new product, service, or in a new location.



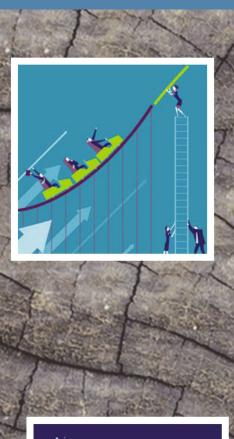
BUY-SIDE ADVISORY

We work with our clients as an outsourced corporate development team. We help you identify, analyze, and negotiate acquisition candidates to meet your growth goals.



ALTERNATIVE LENDING

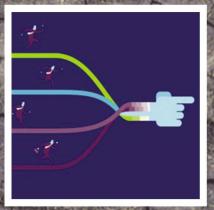
We help lenders find the right capital sources and origination partnerships to scale their lending operations and participate in the fast growing alternative lending industry.



GROWTH CONSULTING

Helping our clients grow sustainably is at the core of everything we do. Growth takes different paths and many forms. Often, in order to grow quickly and compete in an ever-changing marketplace, a company may deviate from the original vision in ways that lead to frustration and fragmented strategies. While pivoting and expanding core offerings can be great strategies for a company's growth, we believe that sustainable growth is achieved by maintaining the company's vision and augmenting to-date successes in a strategic, intentional and controlled process. When a company's leadership is having difficulty seeing the forest through the trees, we bring big-picture and tactical guidance that can save considerable time and money.

We help our clients identify their strengths, areas in the business that require attention and improvement, and potential new market opportunities in order to collaboratively develop improvement strategies and add products and services that will boost overall revenue and performance objectives—both short-term and long-term. We work with our clients as an execution partner beyond the planning and development phase to introduce new sales channels, capital sources, and top talent.



ACQUISITION ADVISORY

An acquisition can be a fast and lucrative way to add new products and services to a company's current offering. However, executing a successful acquisition deal requires a team of knowledgable people and the right resources. Our team works exclusively on buy-side deals, and we provide the right solution to companies that cannot or do not wish to hire an in-house team. We help our clients determine what they need both financially and personnel-wise to perform a successful acquisition process. We then identify the appropriate targets, contact them on our client's behalf, perform due diligence on candidates, and negotiate the deal to a successful close.



ALTERNATIVE LENDING

Alternative lending is a fast-growing and constantly-changing industry that we understand well. We work with alternative lenders that service all industries in a variety of ways, from brokering new institutional capital relationships to helping lenders better identify their niche, developing strategies for origination growth, and building platforms to scale. We work with our extensive network of family offices, hedge funds, and foundations to identify worthy investment opportunities in the alternative lending industry and help connect these funding sources with companies and platforms that need lendable capital. In short, we help put underutilized capital to work by creating long-term partnerships between investors and lenders.